

WORKSHOP

EFFECTIVE COMMUNICATION, PRESENCE AND INFLUENCE

For many women, "executive presence" really comes down to how they communicate with and how they influence others.

Evern feel like you're communicating clearly and strongly, yet still not getting the traction you need for your priorities, ideas and arguments?

This half-day workshop aims to enhance your communication skills and leadership presence, focusing on clarity, assertiveness, emotional intelligence, political nuance and the power of persuasion.

We explore techniques for effective public speaking (that is, any circumstance requiring you to speak up with confidence and authority), negotiation and conflict resolution, as well as the impact of imposter syndrome and the simple and effective strategies for addressing this.

You'll learn how to influence others positively, build consensus and allyship, and advocate for your teams and projects within your organisation.



HALF-DAY, LASTING IMPACT

- Identifying your own communication strengths, and how you can build on these for enhanced presence and influence
- The communication keys to achieving the outcomes you want
- Communicating and influencing in unfavourable conditions (being seen, heard, understood and heeded in spite of your environment)
- Speaking up above your imposter
- Defining your own authentic leadership presence

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